

Jeremy Crouthamel

Web Developer & Digital Marketing Specialist

jcrouth05@gmail.com | (309)831-7982 | Chicago, IL | jeremycrouthamel.com | github.com/leyden05

PROFESSIONAL EXPERIENCE

Web Developer | May 2023 - July 2024
Masonry Interactive | Austin, TX

- Turned Invision, Figma, and Sketch UI prototypes into a working CraftCMS experience using HTML, CSS, and JavaScript with daily troubleshooting.
- Ensured accessibility, cross-browser, and mobile device compatibility standards to create accessible and responsive websites. Practiced responsive web design in WordPress.
- Developed and managed the redesign of Chuy's, a nationwide Tex-Mex restaurant chain that saw an average of 8,100+ daily sessions and a 57% traffic increase post-launch.
- Supported and maintained an application live in seven languages, BluePrism, that has dozens of editors adding content daily, and averages nearly 3,000 users per day through Drupal.
- Contributed to the development and redesign of an API for one of the largest finance-data warehouses in the United Kingdom, Matillion, using network diagnostics & D3.js.

Web Development & Digital Marketing Intern | June 2021 - November 2022
Augustana College | Rock Island, IL

- Oversaw the creation of professional wireframes, mockups, and prototypes in a collaborative educational environment using Canva.
- Collaborated with clients around the Quad Cities area in a cross-functional environment to create high-quality graphic design elements for varied social media platforms every week.
- Created fresh SEO strategies using Google Ads, Google Analytics, Instagram Insights, and Facebook Insights, each of which resulted in, at least, a 28% increase in search traffic.
- Managed social media marketing content for the CORE team using MS Excel, increasing foot traffic to the CORE office by 33%.

SKILLS & TECHNOLOGY

SKILLS: React, HTML5, CSS3, JavaScript, Vue, Bootstrap, TailwindCSS, Twig, MongoDB, NodeJS, Express, PostgreSQL, C#, Python, SEO, UI/UX, Data Analytics, Content Marketing, A/B testing, Email Marketing

TOOLS: Git, GitHub, WordPress, CraftCMS, AWS, Google Tag Manager, Google Analytics, Trello, Asana, Vite, VSCode, Microsoft Office, Adobe Illustrator, Adobe Photoshop, AdobeXD, Sketch, Invision, Figma, HubSpot, Marketo

EDUCATION

University of Texas at Austin | December 2022 - March 2023 | 4.0 GPA
Certificate in Full Stack Web Development

Augustana College | August 2017 - May 2021 | 3.2 GPA
Bachelor of Liberal Arts in Marketing & Economics